

# THE SOCIAL CURRENT.



## JUNE

Check out these opportunities to make your program shine on social media!

### WHAT'S ON THE HORIZON?

**JUNE 19:** Juneteenth

**JUNE 30:** Social Media Day

**JULY 4:** Independence Day

### ADA COMPLIANCE UPDATE

Federal ADA compliance deadlines for digital content, including social media, have officially been extended by one year. Updated deadlines:

- Populations over 50,000: April 26, 2027
- Populations under 50,000: April 26, 2028

Our rollout schedule will adjust accordingly, with full ADA compliance, including alt text on all images, implemented by April 2028. Please feel free to reach out if your district would like to move forward sooner!

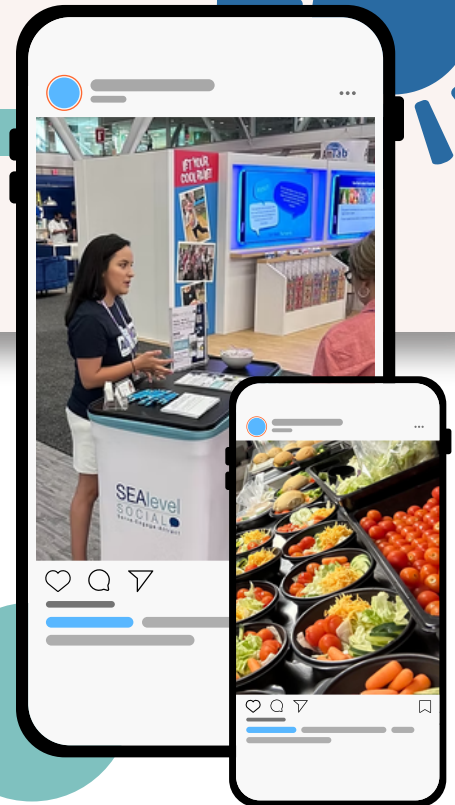
### WE HOPE TO SEE YOU AT ANC!

ANC is right around the corner, and we're excited to share that Liz and Arianne will be leading three sessions on Sunday, July 12!



They'll be diving into practical strategies, creative ideas, and real-world tools to help school nutrition programs strengthen their outreach and compliance efforts:

- 1 **Boost on a Budget: Reaching More Families with Facebook Ads**
- 2 **Social Media for All: Making School Nutrition Posts ADA-Compliant**
- 3 **Steal This Idea! Creative Marketing Campaigns from School Nutrition Programs**



### WE'VE UPDATED OUR "MEET THE TEAM" SURVEY!

One easy way to stay active on social media this summer is by highlighting the people behind your program. Just share the updated survey link with your staff, and we'll take care of the rest.

It's a simple, effective way to showcase the amazing individuals who make your program run every day.

👉 [Find the updated survey here!](#)

### WE'RE ON THE ROAD!

**JUNE 9-11:** Lizzie at the SNA of Ohio Annual Conference

**JUNE 15-18:** Liz at the Tennessee SNA Annual Conference

**JUNE 24-25:** Arianne and Lizzie at the SNA of NC Annual Conference

**JULY 12-14:** Liz, Arianne, Maddie, Allie, Leah, Lizzie, Kirsten, and Hope at ANC Charlotte!