

SEAllevel|SOCIAL

THE SOCIAL CURRENT.

JULY

Check out these opportunities to make your program shine on social media!

WHAT'S ON THE HORIZON?

JULY 4: Independence Day

JULY 12-14: ANC Charlotte

JULY 17: World Emoji Day 😊

COME SEE US AT ANC!

Liz and Arianne will be taking the stage at ANC to lead three engaging sessions focused on school nutrition marketing, outreach, and compliance.

JUL 12 | 10:30 - 11:30 AM

Boost on a Budget: Reaching More Families with Facebook Ads

This session is ideal for school nutrition directors and state agency representatives managing budgets and communications. It explores how Facebook Ads offer a cost-effective way to reach families and maximize limited marketing dollars.

JUL 12 | 2:45 - 3:15 PM

Social Media for All: Making School Nutrition Posts ADA-Compliant

ADA compliance for digital communications will be federally required for large districts by April 2027 and all districts by April 2028, including websites, apps, and social media. This session will help school nutrition directors prepare now with simple, practical ways to create accessible content and stay ahead of upcoming requirements.

JUL 13 | 4:00 - 5:00 PM

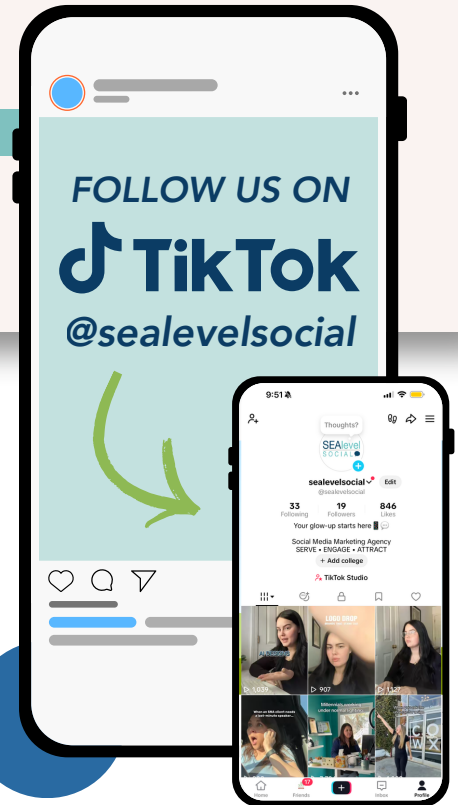
Steal This Idea! Creative Marketing Campaigns from School Nutrition Programs

This session is for school nutrition directors, managers, and frontline staff involved in promoting or supporting social media efforts. It shares real examples and inspiration from programs across the country that are successfully engaging their communities online.

STAY TUNED!

Keep an eye out for an upcoming email about CEP for the 2026–2027 school year to help ensure we can effectively communicate with families about free meal opportunities.

We'll also be rolling out updated surveys for the new school year, including the School Year Survey, Holiday Survey, and Content Survey. More details coming soon!



CURRENT TIPS

Keep your community engaged all summer long by sharing your summer meal program in action! Photos from meal sites, activities, and special moments are a great way to highlight your impact and stay connected with families.

Email pictures@sealevelsocialmedia.com or text them to 910-537-5200.

WE'RE ON THE ROAD!

JULY 12-14: Liz, Arianne, Maddie, Allie, Leah, Lizzie, Kirsten, Jake, and Hope at ANC Charlotte!

COME SEE US AT BOOTH 1942

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