

SEalevel|SOCIAL

THE SOCIAL CURRENT.



SEPTEMBER

Check out these opportunities to make your program shine on social media!

NATIONAL SCHOOL LUNCH WEEK

National School Lunch Week will be here before we know it!

Remember, all of our clients will be automatically opted into NSLW campaigns, sharing the benefits of school lunch with a flair for the circus. (Please tell us if you do NOT want these posts on your social media.) But your story is truly told with custom campaigns - sharing exactly what your students can expect to see in their cafeterias that week.

We will send more communications as it gets closer, but it's never too soon to tell us your special plans and menus, and of course, if you are celebrating NSLW at a different time. Send any NSLW related requests to requests@sealevelsocialmedia.com



COMPLETE OUR SURVEYS FOR THE UPCOMING SCHOOL YEAR!

Please take a moment to fill out the following surveys to help us effectively promote your program for the 2026–2027 school year:

- [Social Media Content for your Program](#)
- [School Year Survey](#)
- [Holidays For Your Social Media Accounts](#)

We can't wait to get your pictures this year! Email pictures@sealevelsocialmedia.com or text (910) 537-5200. Showcasing the delicious food you prepare, your hardworking staff, smiling students, and more helps increase engagement and participation!

WE'RE ON THE ROAD!

SEPTEMBER 18: Allie at the Pittsburgh Regional Food Service Directors Meeting

OCT 9-11: SNA of Kansas Annual Conference in Wichita

OCT 15-17: Many of our team members will be at the SNA of SC Annual Conference in Myrtle Beach